RUDA

Ravi Urban Development Authority
Government of the Punjab

151, Abu Bakar Block, Garden Town
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FILE NO. **RUDA-CEORDA-26-7257**
DATE: August 17, 2026

MINUTES OF MEETING

RFP EVALUATION: HIRING OF CONSULTANT FIRM FOR RUDA STRATEGIC HIGH VALUE PROJECTS

Venue: Commercial Department, RUDA

Attendees: -

- Director Marketing (Convener)
- Director Finance
- Director Procurement
- Deputy Director Admin
- Deputy Director Marketing (Secretary)

Discussion Points:

As per the mandate, the Consultant Selection Committee (CSC) was constituted under the RUDA Procurement Regulation 2022 amended. The committee meeting was convened to evaluate the Technical proposal received for the *Hiring of a Consultant Firm for RUDAs Strategic High-Value Projects* for a period of 12 months. The consultant selection procurement process was carried out in two stages, in accordance with procurement regulation clauses 67 and 68. Stage-I comprised the evaluation of the Expression of Interest (EOI), whereas Stage-II comprised the issuance and evaluation of the Request for Proposal (RFP). The proceedings and evaluation of the EOIs are recorded separately. Accordingly, the RFP document was shared with the qualifying firms in the EOI evaluation (Stage-I) via email on Aug 07, 2026, with a submission deadline of August 13, 2026.

Only one (01) technical proposal was received in a sealed envelope before the deadline, in accordance with the terms and conditions specified in the RFP document. The Technical proposal was formally opened on the same day at 11:30 AM at RUDA Office in the presence of the bidder representative. **[Attendance sheet attached as Annexure A].**

Later, the proposal was evaluated by the committee members in strict compliance with the QCBS method (i.e. 80% marks for the technical proposal and 20% marks for the financial proposal) mentioned in the RFP document shared. The following conclusion was drawn **[detailed evaluation sheets are attached as Annexure-B]**

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CONSULTANT SELECTION COMMITTEE (CSC)								
TECHNICAL EVALUATION: RUDAs COMMERCIAL RIVERFRONT PROJECT COMMUNICATION STRATEGY								
#	Name of Firm	Director Marketing (Convener)	Director Procurement	Director Finance	Deputy Director Admin	Deputy Director Marketing (Secretary)	AVERAGE	STATUS
1	Shahzad Nawaz Consulting	85	75	70	75	80	77	*QUALIFIED

***Note: In QCBS method, firm scoring 65% or above in technical evaluation are eligible for financial proposal opening**

Based on the technical evaluation, the second Committee meeting was convened on August 17, 2026, to open and evaluate the Financial Proposal submitted by M/S Shahzad Nawaz Consulting on August 13, 2026. The firm M/S Shahzad Nawaz Consulting had qualified for the financial evaluation by securing the minimum required technical score of65%.

The Financial Proposal was opened in the presence of the bidder's representative to ensure transparency and accountability. Subsequently, the Committee evaluated the proposal in accordance with the QCBS method, with the following results:

FINANCIAL EVALUATION - COMMERCIAL RIVERFRONT PROJECT COMMUNICATION STRATEGY								
S.#	Name of Firm	Technical Score (St)	St x T% (80%)	Financial Proposal Cost in Pak Rs. (Millions) (F)	Amount of lowest Financial Proposal (Fm)	Financial Score (Sf) = Sf = 100 x Fm / F	Sf x P% (20%)	Total Score S = (St * T%) + (Sf * P%)
1	Shahzad Nawaz Consulting	77.00	61.6	62,320,918	62,320,918	100.00	20.00	81.60

Note: (i) T% = The Weight Given to the Technical Proposal i-e 80% (ii) P% = The Weight Given to the Financial Proposal i-e 20%

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After a comprehensive review of the Financial Proposal and detailed deliberation, the Committee unanimously concluded and is recommending that **M/S Shahzad Nawaz Consulting** is the only firm that qualifies by fully complying with the specified TORs/Scope of Work mentioned in the RFP document. Furthermore, the quoted amount of **PKR 62,320,918/-** *(inclusive of all applicable taxes)* shall be paid on a **retainer basis**, within the approved budget.

Thus, in view of the Committee's evaluation and recommendation, the subject matter is submitted to the Procurement Wing for review and necessary action.

SIGNATURES

Director Marketing: ____________ Date: 17/08/2026

Director Procurement: ____________ Date: 17/08/26

Director Finance: ____________ Date: 17-08-2026

Deputy Director Admin: ____________ Date: 17-08-2026

Deputy Director Marketing: ____________ Date: 17-08-2026.